Joint Government – Industry Research & Development Forum

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"Issues and Challenges Facing the

Energy Pipeline Industry"

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Technology Development in Context

➡ **Energy Industry in Transition**

➡ **Pipelines Key to Energy Reliability & Deliverability**

➡ **Pipeline Infrastructure Highly Variable**

➡ **Industry Faces Tighter Margins & Balance Sheet Demands**

Three Key Industry Drivers That Require & Influence Technology

➡️ **Operations**

➡️ **Business**

➡️ **External**

The Operations Driver

➡ **Operate, Maintain, And, As Necessary, Expand the Infrastructure**

- Manage all integrity aspects of the system – pipe, equipment, & activities

- Increase productivity of systems & people

- Deploy cost-effective & environmentally sound construction techniques

- Assure cost-effectiveness, reliability and flexibility for changing supplies, markets, and load factors

The Business Drivers

➡ **Preserve, Enhance and Extend the "Hard Assets"**

➡ **Maximize Asset Value and Shareholder Return**

➡ **Minimize Liabilities**

The "External" Drivers

➡ **The Safety Regulator**

➡ **The Public**

➡ **The Politicians**

R&D Issues and Challenges

➡ **Impact of Industry Mergers**

➡ **Preserving and Expanding The Knowledge Base**

➡ **Demonstrating the Costs and Benefits of R&D**

➡ **Making the Industry – Government Technology Collaboration Work**

➡ **Balancing of the Industry's R&D Investment**

➡ **Communicating the Benefits of R&D Within the Industry**

The Success of This Forum Depends on You

➡ **Identifying the Drivers, Issues and Challenges That Require, Inform and Impact R&D;**

➡ **Determining How You Can Better Inform and Access the Expertise of Others;**

➡ **Identifying Ways to Improve Coordination and Collaboration Within and Outside of Your Organization; and,**

➡ **Thinking Outside of the Box; and, Where Necessary, Redefining the Box**