

**2017 State Damage Prevention Program Grants Progress Report  
CFDA Number: 20.720**

**Award Number:** 693JK31741001

**Project Title:** State Damage Prevention (SDP) Program Grants - 2017

**Date Submitted:** December 20, 2018

**Submitted by:** Rickey Cotton and Ilicia Boaler

**Specific Objective(s) of the Agreement**

Under this grant agreement, the recipient will:

Launch a statewide media campaign promoting first year legislation that will include approximately 3,700 radio messages, partnership with MS 811, and member utilities in a cable television campaign that will include 12,500 television commercials, 350,000 online messages, newspaper ads, and a targeted social media campaign.

**Workscope**

**Element 2 (Comprehensive Stakeholder Support):** (Not Applicable)

**Element 3 (Operator Internal Performance Measurement):** (Not Applicable)

**Element 5 (Public Education):** (Not Applicable)

**Element 6 (Dispute Resolution):** (Not Applicable)

**Element 8 (Technology):** (Not Applicable)

**Element 9 (Damage Prevention Program Review):** (Not Applicable)

**Element 1 (Effective Communications):** Participation by operators, excavators, and other stakeholders in the development and implementation of methods for establishing and maintaining effective communications between stakeholders from receipt of an excavation notification until successful completion of the excavation, as appropriate. **(Applicable)**

**Element 4 (Effective Employee Training):** Participation by operators, excavators, and other stakeholders in the development and implementation of effective employee training programs to ensure that operators, the one call center, the enforcing agency, and the excavators have partnered to design and implement training for the employees of operators, excavators, and locators. **(Applicable)**

**Element 7 (Enforcement):** Enforcement of State damage prevention laws and regulations for all aspects of the damage prevention process, including public education, and the use of civil penalties for violations assessable by the appropriate State authority **(Applicable)**

**Accomplishments for this period (Item 1 under Article IX, Section 9.01 Progress Report: "A comparison of actual accomplishments to the objectives established for the period.")**

**ELEMENT 1- EFFECTIVE COMMUNICATION**

The goal of this project was to make the public and all stakeholders aware of the new element in the Mississippi Dig Law that allows for enforcement actions and penalties to anyone who violates the law. In an effort to reach as many people as possible, the MPSC worked with

MS811 and individual utilities to promote a statewide cable television and online ad campaign. The original estimate for ad placements was 12,500 commercials and 350,000 online messages. Due to greater participation than originally expected during the period of Jan. – July 2018, 2,688 bonus commercials were delivered across the state. During July 2018, a radio campaign, which included 3,700 radio messages, was used to promote the message. According to information provided by MS811, there has been a YTD increase of .45% in number of calls received and an increase of 5.5% in messages sent compared to 2017.

#### **ELEMENT 4 - EFFECTIVE EMPLOYEE TRAINING**

Enforcement of the new law requires operators/excavators that are in violation of the law to attend training. The goal of the training was to address the specific violation as much as possible. Online training for violators has been developed. This training was approved by the Enforcement Board and focuses solely on the current dig law. Violators are required to take such training (second violation) as required by law and administered by the Enforcement Board.

The Board believed that additional training (modular training) should be developed that focused on why stakeholders should follow the law (in addition to the obvious “it’s the law”.) The Board selected the following modules to be developed.

- A. Did not notify 811 before digging
  - B. Did not locate within the allotted time
  - C. Mechanical excavation within the marks
1. Later, the Board considered the possibility of making these (and other modules to follow) available to all stakeholders through a variety of media outlets (web, computer, etc.) without regard to violation in an effort to be more proactive as opposed to reactive.
    - i. The requirement was, even though they might be available for any stakeholder at any time, they could still be tracked through our software and that they could also be required training for repeat offenders in addition to already existing training.
  2. The three modules have been approved, developed and tested to meet the requirements of the Board and available to educate all stakeholder groups about the personal and business advantages and disadvantages of following the law.
    - ii. Beginning in 2019, the Mississippi 811 Magazine and the Mississippi 811 Damage Prevention Managers will promote utilizing these and other training modules at tailgate and damage prevention meetings across the state.

#### **ELEMENT 7 - ENFORCEMENT**

Under 7.3, there were two key elements to be considered.

1. Development of an interactive, electronic form to capture all the required data necessary for the Board to use to make informed enforcement decisions such as required training and/or civil penalties for violators of Mississippi’s dig law.

- a. The form is identified as the AVR form (Alleged Violation Reporting form.) An AVR logo was created with the approval of the Enforcement Board. The logo is provided to any stakeholder group in MS to include on their website if desired. Currently, the AVR form can be accessed on the MS811 website (ms811.org), the Enforcement Board's website (msdamageprevention.com) and the PSC website.
  - b. The AVR went live in late 2017 and has been used throughout 2018 to collect data from any or all stakeholders in the state, including homeowners. In Mississippi, anyone can submit an AVR.
2. Create a database and process that can track violators' statistics, such as number of reported violations, penalties and other data as required and/or needed to generate reports for the Board to look for trends in alleged violations or alleged violations in geographical regions of the state and/or weaknesses in our current law or in the Board's rules and processes.
  - a. The AVR form has an associated database that has been linked to a master database for the Enforcement Board. The AVR that is submitted by an aggrieved stakeholder is received in real time by a representative of the Board. The process for handling the AVR from receipt to closure is clearly outlined in the rules adopted by the Board.
  - b. The Executive Secretary of the Board is responsible to attend Enforcement Board meetings and meets with the Executive Committee to review new submissions and meets with the entire Board to share reports generated at the request of the Board. This meeting generally is a discussion about repeat offenders (if any) and/or trends that might be noteworthy.
  - c. The reports are available at any time requested by the Enforcement Board.
  - d. Attached are a couple of reports that are typical of what the Enforcement Board might request.

**Quantifiable Metrics/Measures of Effectiveness (Item 2 under Article IX, Section 9.01 Progress Report: "Where the output of the project can be quantified, a computation of the cost per unit of output.")**

The metrics of data we are now collecting give us quantifiable information that will help us to identify trends in our damage prevention efforts in the State of Mississippi. The data is too new to identify trends now; however, as of November 30, 2018, we have received 380 Alleged Violation Reports, issued 77 citations and have 48 active cases.

**Issues, Problems or Challenges (Item 3 under Article IX, Section 9.01 Progress Report: "The reasons for slippage if established objectives were not met. ")**

We were unable to complete the newspaper and social media campaigns due to timing of the funds and being unfamiliar with the requirements. We do not feel this has had an impact on the project. These funds are being returned.

**Mid-term Financial Status Report**

The financial status report and supporting documentation are attached.

**Requests of the AOR and/or PHMSA**

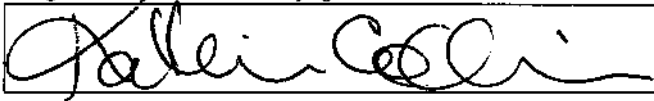

No actions requested at this time.

# Federal Financial Report

(Follow form instructions)

OMB Number: 4040-0014  
Expiration Date: 01/31/2019

<b>1. Federal Agency and Organizational Element to Which Report is Submitted</b> DOT/PHMSA Office of Pipeline Safety		<b>2. Federal Grant or Other Identifying Number Assigned by Federal Agency (To report multiple grants, use FFR Attachment)</b> DTPH5617SN000001	
<b>3. Recipient Organization (Name and complete address including Zip code)</b> Recipient Organization Name: Mississippi Public Service Commission			
Street1: PO Box 1174			
Street2:			
City: Jackson	County: Hinds		
State: MS: Mississippi	Province:		
Country: USA: UNITED STATES	ZIP / Postal Code: 39215-1174		
<b>4a. DUNS Number</b> 878639368	<b>4b. EIN</b> 64-000806	<b>5. Recipient Account Number or Identifying Number (To report multiple grants, use FFR Attachment)</b> _____	
<b>6. Report Type</b> <input type="checkbox"/> Quarterly <input checked="" type="checkbox"/> Semi-Annual <input type="checkbox"/> Annual <input type="checkbox"/> Final	<b>7. Basis of Accounting</b> <input checked="" type="checkbox"/> Cash <input type="checkbox"/> Accrual	<b>8. Project/Grant Period</b> From: 09/27/2017 To: 09/25/2018	<b>9. Reporting Period End Date</b> 09/25/2018
<b>10. Transactions</b>		Cumulative	
(Use lines a-c for single or multiple grant reporting)			
<b>Federal Cash (To report multiple grants, also use FFR attachment):</b>			
a. Cash Receipts		97,500.00	
b. Cash Disbursements		87,500.00	
c. Cash on Hand (line a minus b)		10,000.00	
(Use lines d-o for single grant reporting)			
<b>Federal Expenditures and Unobligated Balance:</b>			
d. Total Federal funds authorized		97,500.00	
e. Federal share of expenditures		87,500.00	
f. Federal share of unliquidated obligations		0.00	
g. Total Federal share (sum of lines e and f)		87,500.00	
h. Unobligated balance of Federal Funds (line d minus g)		10,000.00	
<b>Recipient Share:</b>			
i. Total recipient share required		0.00	
j. Recipient share of expenditures		0.00	
k. Remaining recipient share to be provided (line i minus j)		0.00	
<b>Program Income:</b>			
l. Total Federal program income earned		0.00	
m. Program Income expended in accordance with the deduction alternative		0.00	
n. Program Income expended in accordance with the addition alternative		0.00	
o. Unexpended program income (line l minus line m or line n)		0.00	

11. Indirect Expense						
a. Type	b. Rate	c. Period From	Period To	d. Base	e. Amount Charged	f. Federal Share
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
g. Totals:				<input type="text"/>	<input type="text"/>	<input type="text"/>
12. Remarks: Attach any explanations deemed necessary or information required by Federal sponsoring agency in compliance with governing legislation:						
<input type="text"/> <input type="button" value="Add Attachment"/> <input type="button" value="Delete Attachment"/> <input type="button" value="View Attachment"/>						
<b>13. Certification:</b> By signing this report, I certify to the best of my knowledge and belief that the report is true, complete, and accurate, and the expenditures, disbursements and cash receipts are for the purposes and objectives set forth in the terms and conditions of the Federal award. I am aware that any false, fictitious, or fraudulent information, or the omission of any material fact, may subject me to criminal, civil or administrative penalties for fraud, false statements, false claims or otherwise. (U.S. Code Title 18, Section 1001 and Title 31, Sections 3729-3730 and 3801-3812).						
a. Name and Title of Authorized Certifying Official						
Prefix: <input type="text"/>	First Name: <input type="text"/>		Middle Name: <input type="text"/>			
Last Name: <input type="text"/>		Suffix: <input type="text"/>				
Title: <input type="text"/>						
b. Signature of Authorized Certifying Official				c. Telephone (Area code, number and extension)		
				<input type="text"/> 601-961-5405 <input type="text"/>		
d. Email Address				e. Date Report Submitted		14. Agency use only
<input type="text"/> katherine.collier@psc.state.ms.us				<input type="text"/> 12/17/2018		

**Breakdown of costs for 2017 State Damage Prevention Grant:**

Personnel - 0

Fringe Benefits - 0

Travel - 0

Equipment - 0

Supplies - 0

Contractual - \$87,500

Other - 0

Indirect Charges - 0

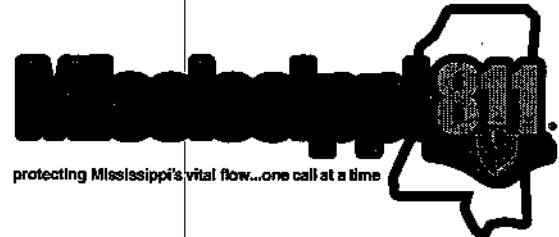
Mississippi 811, Inc.

5258 Cedar Park Drive, Suite H  
Jackson, MS 39206

# Invoice

Date	Invoice #
2/22/2018	181114

Bill To
Mississippi Public Service Commission P O box 1174 Jackson, MS 1174



P.O. No.	Account #	Terms

Description	Qty	Amount
2018 Comcast Spotlight/Cable One Advertisement First Year Damage Prevention Enforcement		15,000.00

We now accept Credit Card and ACH transfers, please  
contact 601-982-7531 or email [office@ms811.org](mailto:office@ms811.org) (3% fee  
will apply to Credit Card Transactions)

[www.ms811.org](http://www.ms811.org)

**Please Send Payment Only To:**

**Mississippi 811 Inc**  
**P.O. Box 32843**  
**Charlotte, NC 28232**

Tax ID: 64-0686358			<b>Total</b>	\$15,000.00
Phone #	Fax #	Email	<b>Payments/Credits</b>	\$0.00
601-362-4322	601-366-7666	<a href="mailto:office@ms811.org">office@ms811.org</a>	<b>Balance Due</b>	\$15,000.00

ACTS Now, Inc.  
PO Box 644  
Conway, AR 72033  
(501) 548-6363  
kerry@aligningchange.com  
www.aligningchange.com

## Invoice 3558



**BILL TO**  
Illicia Boaler  
Mississippi Public Service  
Commission  
PO Box 1174  
Jackson, MS 39215-1174

**DATE**

06/07/2018

**PLEASE PAY**  
**\$20,000.00**

**ACTIVITY**

**AMOUNT**

Effective Enforcement Project - Organize and Develop 3 specific violation training modules

Preproduction

5,000.00

Work with enforcement team to create and develop content

Develop pre and post tests for all modules

Create audio and visual theme for all materials/presentations

Production

12,500.00

Produce content

Graphics

Layout of materials/presentations

Postproduction

2,500.00

Test each module

Thank you for your business!

**TOTAL DUE**

**\$20,000.00**

**THANK YOU.**



ACTS Now, Inc.  
PO Box 644  
Conway, AR 72033  
(501) 548-6363  
kerry@aligningchange.com  
www.aligningchange.com

## Invoice 3364



BILL TO  
Rickey Cotton  
Mississippi Public Service  
Commission  
501 West St.  
Jackson, MS 39215

DATE  
12/19/2017

PLEASE PAY  
\$37,500.00

ACTIVITY

AMOUNT

Effective Enforcement Project

PSC

37,500.00

Create and develop

Investigation form

Tracking Software

Training & generated reports

Thank you for supporting Damage Prevention!

TOTAL DUE

\$37,500.00

THANK YOU.

News Mississippi/MS Agriculture Networks  
 TeleSouth Communications, Inc.  
 6311 Ridgewood Road  
 Jackson, MS 39211

MS PUBLIC SERVICE COMM.

Advertiser ID: 1532

Amount Paid

1532-00004-0000	7/31/2018	1
Official Invoice	Date	Page

DETACH AND RETURN WITH PAYMENT

1532-00004-0000

O 7/31/2018

1

MS PUBLIC SERVICE COMM.  
 PO BOX 1174  
 ATTN: ILICIA BOALER  
 JACKSON, MS 39215 USA

Purchase Order Number:

Est. Number:

Co-Op:

Description: PSC DIG SAFE CAMPAIGN

Salesperson: Ballard, Beth

Date	Day	Length		Qty	Rate	Total
7/31/2018	Tue		MRN -FM ADVERTISING PACKAGE Copy: MS PSC - MS 811 SAFETY 7-18			\$15,000.00
7/2/2018	Mon	:30	MRN -FM 07:51:30 AM 10:51:30 AM 03:51:30 PM	3	\$0.00	\$0.00
7/3/2018	Tue	:30	MRN -FM 06:51:30 AM 10:51:00 AM 01:51:30 PM	3	\$0.00	\$0.00
7/4/2018	Wed	:30	MRN -FM 06:51:30 AM 02:51:30 PM 04:51:30 PM	3	\$0.00	\$0.00
7/5/2018	Thu	:30	MRN -FM 09:51:30 AM 12:51:30 PM 05:51:00 PM	3	\$0.00	\$0.00
7/6/2018	Fri	:30	MRN -FM 07:51:00 AM 11:51:00 AM 02:51:30 PM	3	\$0.00	\$0.00
7/9/2018	Mon	:30	MRN -FM 09:51:30 AM 11:51:30 AM 03:51:00 PM	3	\$0.00	\$0.00
7/10/2018	Tue	:30	MRN -FM 01:51:30 PM 05:51:30 PM	2	\$0.00	\$0.00
7/11/2018	Wed	:30	MRN -FM 07:51:30 AM 09:51:30 AM 02:34:30 PM 04:51:30 PM	4	\$0.00	\$0.00
7/12/2018	Thu	:30	MRN -FM 06:51:30 AM 07:51:30 AM 02:51:30 PM	3	\$0.00	\$0.00
7/13/2018	Fri	:30	MRN -FM 07:51:30 AM 10:34:30 AM 11:51:30 AM	3	\$0.00	\$0.00
7/16/2018	Mon	:30	MRN -FM 07:51:30 AM 01:51:30 PM 04:51:30 PM	3	\$0.00	\$0.00
7/17/2018	Tue	:30	MRN -FM 09:51:30 AM 01:51:30 PM 03:51:30 PM	3	\$0.00	\$0.00
7/18/2018	Wed	:30	MRN -FM 07:51:30 AM 03:51:00 PM 04:51:30 PM	3	\$0.00	\$0.00
7/19/2018	Thu	:30	MRN -FM 11:34:30 AM 02:51:30 PM 03:51:30 PM	3	\$0.00	\$0.00
7/20/2018	Fri	:30	MRN -FM 07:51:00 AM 12:51:00 PM 05:51:30 PM	3	\$0.00	\$0.00
7/23/2018	Mon	:30	MRN -FM 11:34:30 AM 02:51:00 PM 03:51:30 PM	3	\$0.00	\$0.00
7/24/2018	Tue	:30	MRN -FM 12:51:30 PM 03:51:30 PM	2	\$0.00	\$0.00
7/25/2018	Wed	:30	MRN -FM 06:51:30 AM 10:51:30 AM 11:51:00 AM 03:51:30 PM	4	\$0.00	\$0.00
7/26/2018	Thu	:30	MRN -FM 12:51:30 PM 02:51:30 PM 03:51:30 PM	3	\$0.00	\$0.00
7/27/2018	Fri	:30	MRN -FM 06:51:30 AM 11:51:30 AM 02:51:00 PM	3	\$0.00	\$0.00

TCI is committed to the elimination of bias based on gender, race, class, econ status, ethnic, culture or religious background, sexual orientation, age or physical ability.

Billing Questions? Call Angie at 601-991-2333. A convenience fee will be added to credit card payments. Thank you for your business!

Affidavit Of Performance: 1,

*Angie Cockerill*  
 Angie Cockerill - Station Official

certify that in accordance with official station logs, the above  
 announcements were broadcast on the days and hours stated.

Subscribed and sworn before me this 31st day of July, 2018

*Tanya P. Taylor*

Tanya P. Taylor - NOTARY PUBLIC  
 Commission Expires - 6/5/2021

County: Madison State: MS

Quantity 60 Total \$15,000.00

Total Due \$15,000.00

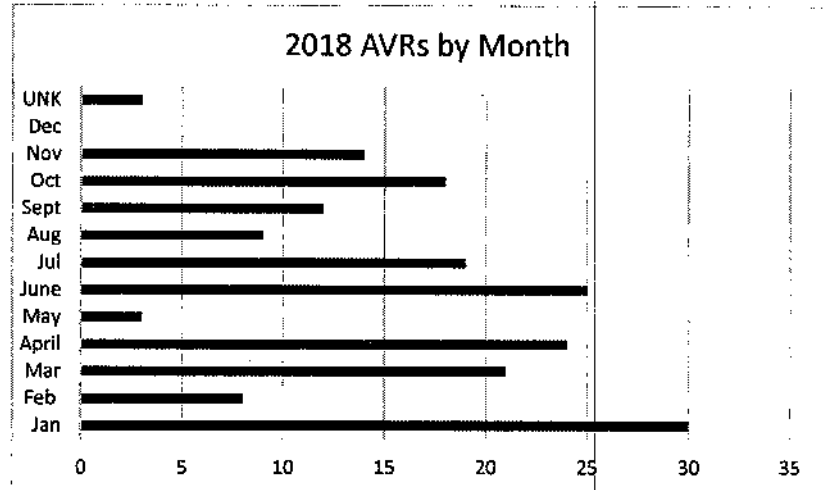
NET DUE UPON RECEIPT

INVOICE

## 2018 Overview of AVR

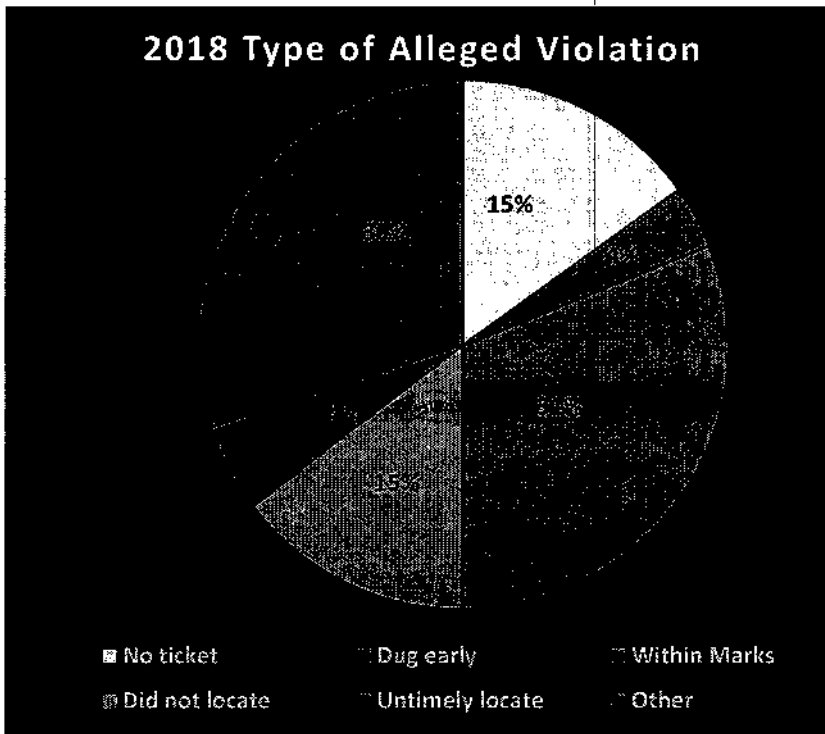
### Month

Jan	30
Feb	8
Mar	21
April	24
May	3
June	25
Jul	19
Aug	9
Sept	12
Oct	18
Nov	14
Dec	
UNK	3
Total	186



### AV Type

No ticket	28
Dug early	7
Within Marks	58
Did not locate	27
Untimely locate	10
Other	56
Total	186

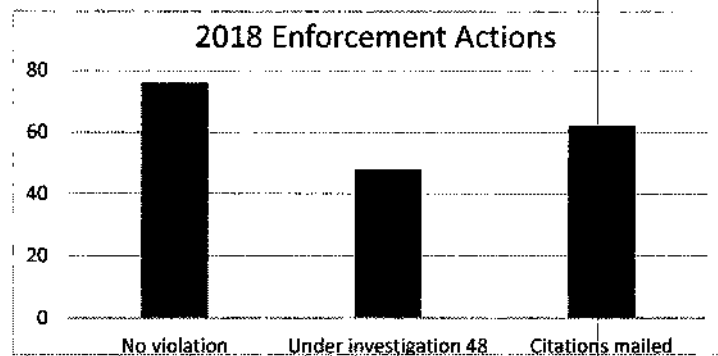


## 2018 Overview of AVR

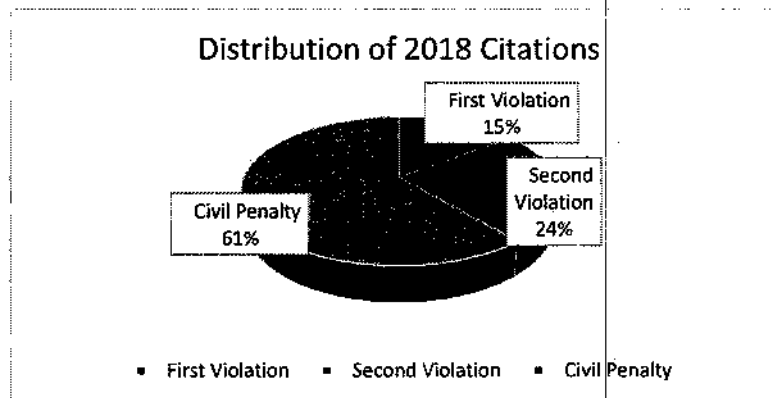
<b>AV Time</b>	
Unknown	46
AM	98
PM	42
<b>Total</b>	<b>186</b>



<b>2018 Enforcement</b>	
No violation	76
Under investigation 48	48
Citations mailed	62
<b>Total 2018 AVRs</b>	<b>186</b>



<b>Citations mailed</b>	
First Violation	9
Second Violation	15
Civil Penalty	38



<b>Citation breakdown</b>	
First Violation	Warning notice
Second Violation	Online training
2018 Civil Penalty	\$7,750