

**PIPA Communications Team**  
**November 9, 2011 – Teleconference Meeting Notes**

**Participants** (see participants list below)

**Meeting Topic**

Primary focus: Discussion of possible Communication Team objectives going forward

**Discussion**

- Update since last meeting.
  - Julie talked with Susan Waller and Phil Bennett of INGAA last week about last meeting and shift of Communication Team strategy.
- Discussion
  - Possible path forward presentation – Objectives for consideration:
    - Raise awareness of pipelines through:
      1. Continued PIPA presentations to stakeholder organizations
      2. Map pipelines RP BL 01
      3. Pilot ND 23 Consider Site Emergency Response Plans in Land Use Development
      4. Review state hazard mitigation plans for pipeline hazards; develop guidance for states on how to include pipelines in their hazard mitigation plans
      5. Consider engaging FEMA to add pipelines as a hazard
    - Action from last meeting for Julie – talk with APA to develop guide material for planners. Possible guidance could be developed describing states could include pipelines in hazard mitigation plans using PIPA RPs. Additionally, APA could provide an existing channel to reach out to local government emergency planners and community planners
    - Regarding engaging FEMA to add pipelines as a hazard in mitigation plans – Terri Larson noted this may pose valid concerns to operators (INGAA and API/AOPL). Further vetting of the potential impacts is needed. It may be beneficial to identify why we would NOT want to do so.
    - Julie talked with APA Hazards Planning Research Center (HPRC). Pipeline safety is a very important issue for planners. PIPA RPs fit within planners opportunities to affect change which are described in the “five points of intervention” slide:
      - Long range community visioning an goal setting
      - Plan making
      - Standards, policies, and incentives
      - Development work
      - Public investment
    - APA’s recommendation is to work with APA Planning Advisory Service (PAS) to create a PAS report. Guidance to local governments about hazard mitigation plans would be one component of the PAS. PAS reports are evergreen and are key reference documents for planners. PAS reports are APA

connection to community planning directors and planners. APA requires full “editorial control” over content in PAS reports.

- Typical APA projects begin with a symposium of 8-10 stakeholders. This could be the existing PIPA Communication Team and community planners. For similar projects in the past, the project lasted between 18 – 24 months. Development costs were \$75K - \$240K.
  - Julie has talked with Steve Fischer but not higher management. Steve is receptive to idea. Looking for feedback from the team.
  - Q: How many PAS reports does APA have? A: not sure, Julie will check. Likely quite a few over 60 years. <http://www.planning.org/pas/reports/> From the website, there have been over 550 PAS reports.
  - Q: Planning Director would presumably look at PAS reports to see if there was anything about pipelines. Are there any existing PAS reports that discuss pipelines? A: None that she is aware of.
  - Q: How are PAS reports communicated to community planning directors? A: Annual meetings, APA advisory notices to members, webinars, training programs, etc.
  - Q: Do members have to pay fees to access PAS reports? A: Yes, ~700 planning department are current subscribers. Others can purchase a PAS report.
  - Q: Would all PIPA recommended practices be included in a single PAS report? A: Yes, presumably. [If they are directed to local governments.](#)
  - Q: If Comm Team agreed and decided to approve, who and when would fund it? A: PHMSA with management agreement.
- The National Association of County Planners (NACP) was also considered as an organization to write guidance for planners about PIPA RPs and develop a relationship with planners. NACP members work for counties but not other forms of local government. NACP is a division of NACo, with a connection to APA.
  - Proposed objectives 2 & 3 are to develop and conduct pilots around Recommended Practice RP BL01 to map pipelines (urban, suburban, rural) with the driver being a review of the pipeline ROW for emergency response needs as described in ND 23. For the pilot, a government representative and the operator could review the map and discuss the emergency management needs. This would provide an examination of the efficacy of ND23. **ACTION:** Trades will discuss and if amenable, provide contacts.
  - Proposed objective 4 is to look at examples of state hazard mitigation plans to see how they incorporated pipelines. It appears that California may have amended their state mitigation plan after the San Bruno incident to mention pipelines but the plan does not specifically assess pipelines. There is a possibility that Washington State has pipelines incorporated into plan.
  - The team was asked to review the proposed objectives with the stakeholders they represent and provide feedback at the next meeting, Nov. 30. At the meeting, we will discuss the above and decide whether to move forward. PST’s initial reaction was receptive of the proposed objectives. Trades (Amber P) expressed the need to review the objective regarding FEMA including pipelines on their list of hazards. They are interested in seeing if states have already classified pipelines as hazards in

other material. **ACTION:** Julie will send presentation to Team members, along with information on where hazards are listed/discussed on FEMA website. **ACTION:** Julie will start looking at state hazard mitigation plans for reference to pipelines.

### **Next Steps**

- **ACTION:** Julie will provide a more detailed description of the proposed pilots for objectives 2, 3 & 4 above.

### **Future meetings**

- Planned November 16<sup>th</sup> meeting will be canceled and Julie will notify Team of next meeting.
- Team members previously agreed to bi-weekly meetings for the near term. Julie has scheduled these for Wednesdays at 11:00 AM Eastern. The schedules may be revised after review to determine if there will be adequate material to cover with that frequency?

**ACTION:** Julie will coordinate the future meetings and send meeting notices/invites to all Team members.

**Meeting concluded.**

**Participants**

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Gray font indicates PIPA Communication Team Members not participating in meeting