

**PIPA Communications Team**  
**August 31, 2011 – Teleconference Meeting Notes**

**Participants** (see participants list below)

**Meeting Objectives**

1. Review revised Goal statement language
2. Review objectives and tasks
3. Outlook for next week – get Team agreement on implementation plan

**Implementation Plan Goal**

Julie reviewed. There were no dissenting comments.

**Objectives**

Julie reviewed the five objectives in brief using a Power Point presentation online:

- Gina G. , Terri Larson, Lydia Meigs – Agree with focus first on broad perspective of PIPA and RPs before focusing on Consultation Zone.

Julie reviewed the objectives' tasks:

- Re Task 1.1
  - PHMSA NPMS staff has identified messages, materials and locations for information.
  - Spectra has concerns with providing too detailed maps – has DHS and PHMSA been consulted regarding the security issues?  
  
**ACTION:** Julie will check. Governments are currently directed to NPMS and can be authorized to download data.
  - Issue may be that local governments don't have capability of digital mapping. Noted that many (operators and municipalities) can use Google Earth to create electronic maps. Additionally, local governments may be able to access TAG money to develop digital mapping systems.
  - There should probably be some cautions (caveats) when presenting digital data. E.g., "use only for planning purposes" as base maps may not be accurate. Should always contact operator for more accurate information and call 811 before excavating.
- Re Task 1.2
  - (1.2.a/b) – Handout specific to consultation zone concept and BL 05 and BL 04. Not necessarily a printed color brochure but perhaps just a printed Word document with the practices language and illustrative pictures.
  - Need to lead in with general PIPA information and background on RPs before getting down into the 'weeds' about the consultation zone.
  - Are there PIPA FAQs? Need to develop.
  - Need to put an illustrative package together.

**ACTION:** Julie will develop a catalog of existing materials.

- (1.2.c) – Examples such as Brookings County, Ft Worth and others are available. Look through listing of TAG projects.
- (1.2.d) – Need to address all pipelines (oil and gas). “How local governments can define consultation zone distances in their communities.” PIR formula is appended to PIPA Report. Need general discussion to point local government to discussions with operators.

**ACTION:** Terri Larson and Gina Greenslate will work on language.

- Q: Is presentation to be a large single presentation or multiple segmented presentations? E.g., raise awareness, discuss consultation zone, discuss mapping...?
- Do we plan to talk about several other RPs? If so, we should have handout material available to back it up. However, general consensus recommendation is to discuss PIPA and RPs in general to raise awareness and then focus only on consultation zones. Time in front of audiences is limited.
- Keep in mind that initial contact is to get their interest and agreement they want more info. It can't be a one-shot process; additional meetings will be required for those that are interested.
- Next meeting will look at target communities. NAHB is currently looking at that.
- Promotional material on TAG

**ACTION:** Julie will produce.

- Re use of “focus groups” results

**ACTION:** Julie will send info to team.

- (Task 1.3) – Rephrase to address “each stakeholder group”
- Plan on use of electronic communication versus mass mailings.
- (Task 1.6) – check list to use with talking to various stakeholder audiences

**ACTION:** Rick Kivela (Susan Waller) and Gina Greenslate will look at developing a checklist for discussion with property owners.

### **Future meetings**

- Team members previously agreed to bi-weekly meetings for the near term. Julie has scheduled these for Wednesdays at 11:00 AM Eastern. The schedules may be revised after review to determine if there will be adequate material to cover with that frequency?

**ACTION:** Julie Galante will coordinate the future meetings and send meeting notices/invites to all Team members.

**Meeting concluded.**

**Participants**

Name	Representing	Company	Email
Cynthia Munyon*	NAPSR	Iowa Utilities Board	<a href="mailto:cynthia.munyon@iub.iowa.gov">cynthia.munyon@iub.iowa.gov</a>
Julie Galante*	PHMSA	PHMSA	<a href="mailto:julie.galante@dot.gov">julie.galante@dot.gov</a>
Gina Greenslate	API/AOPL	Panhandle Energy Companies	<a href="mailto:gina.greenslate@sug.com">gina.greenslate@sug.com</a>
Rick Kivela	INGAA	Spectra Energy	
Amber Pappas	RCP	RCP	<a href="mailto:apappas@rcp.com">apappas@rcp.com</a>
Phil Bennett	AGA	American Gas Association	<a href="mailto:pbennett@aga.org">pbennett@aga.org</a>
Lydia Meigs	AGA	American Gas Association	<a href="mailto:Lmeigs@aga.org">Lmeigs@aga.org</a>
Herb Wilhite	Cycla	Cycla	<a href="mailto:herbw@cycla.com">herbw@cycla.com</a>

\* Co-Leaders

Team members not able to participate:

James Davenport	NACo	National Association of Counties	<a href="mailto:jdavenpo@naco.org">jdavenpo@naco.org</a>
Debbie Bassert	NAHB	National Association of Home Builders	<a href="mailto:dbassert@nahb.org">dbassert@nahb.org</a>
Erika Lee	CGA	Common Ground Alliance	<a href="mailto:erikaa@commongroundalliance.com">erikaa@commongroundalliance.com</a>
Carl Weimer	PST	Pipeline Safety Trust	<a href="mailto:carl@pstrust.org">carl@pstrust.org</a>
Terri Larson	API/AOPL	Enbridge Energy Company	<a href="mailto:Terri.larson@enbridge.com">Terri.larson@enbridge.com</a>
Susan Waller	INGAA	Spectra Energy	<a href="mailto:SDWaller@spectraenergy.com">SDWaller@spectraenergy.com</a>
Dwayne Teschendorf	INGAA	Spectra Energy	<a href="mailto:DETeschendorf@spectraenergy.com">DETeschendorf@spectraenergy.com</a>