

PIPA Communications Team
August 16, 2011 – Teleconference Meeting Notes

Participants (see participants list below)

Meeting Objectives

1. Discuss the list of materials to use in outreach efforts to local governments
2. Discuss the identification of the list of local governments for initial outreach efforts
3. Discuss roles team members will play in communicating with local governments, operators and other stakeholders
4. Discuss the next round of TAG (grants) open in January – February 2012. Communities need to be aware and ready to apply when process is opened.

Update on Recent Activities

- NACo Conference (James Davenport) – A PIPA workshop was included at the annual NACo conference in July in Portland OR. The release of the PIPA report was announced and background on the PIPA initiative and how NACo supported and participated in the initiative was also presented. Case studies focused on consultation & planning zones were presented (recent TAG grant awardees). Additionally, NACo developed a summary report to county leaders regarding the PIPA report.
- INGAA (Julie Galante) – INGAA plans to implement PIPA-related actions in conjunction with its recently announced action plan to achieve the pipeline safety goals it unveiled in February. INGAA plans a webinar to operators which will include information about PIPA recommended practices. They are also looking at encouraging members to identify land development along their transmission lines, developing outreach materials to local governments, and developing an checklist for operators to assess the extent to which they currently implement PIPA recommended practices.

ACTION: Julie asked participating INGAA representatives if they could develop a way to gauge if INGAA operators are becoming more aware of and using PIPA practices, and if INGAA could poll its operators to identify the top three PIPA recommended practices for operators which are most important to them.

- AGA (Julie Galante) – Julie is drafting an article for AGA magazine.
- Calendar of upcoming presentation opportunities (Julie Galante) – The calendar was reviewed.

ACTION: Julie will talk with AGA (Phil Bennett, Lydia Meigs) to get a PIPA speaker on the agenda for the AGA fall operating section committee meetings.

- Review of TAG monies granted (Carl Weimer) – The Association of Washington Cities (AWAC) grant worked with the Washington Municipal Research and Services Center (MRSC) and the Pipeline Safety Trust (PST) and others to get ordinances passed for consultation zones, as a starting point. A separate TAG to PST allowed research to help inform the AWAC efforts into how to get communities to commit to moving forward. The focus was noted to be mainly on

enhanced communication among stakeholders (local government, property developer/owner, operator). Money was noted as the major barrier communities to take action. PST's research showed money was needed to cover the time communities had to put in to handle the additional work to establish consultation zones (~\$3,000 apiece).

Implementation Plan Goal

A discussion was initiated to revisit the wording and intent of the PIPA Communication Team's Implementation Plan goal. From the February 2011 Communication Team meeting the goal was agreed to as: "Engage and support local government to facilitate their successful adoption and implementation pipeline safety consultation zone ordinance."

- Debbie Bassert and Terri Larson noted that NAHB has spent more time promoting awareness and the process of enhancing communication among stakeholders (communities, operators, and developers) instead of promoting the adoption of consultation zones.
- Carl Weimer noted that without an ordinance it is difficult to define the area where enhanced communications need to occur and that local governments can't enforce requirements without an ordinance. Amber Pappas agreed that raising awareness is needed but ordinance is often necessary.
- Debbie Bassert noted that ANSI-approved green building standards are voluntary and that is the model NAHB is considering for PIPA recommended practices – i.e., promote communication and be proactive.
- Terri Larson suggested revising the goal statement to: "Engage and support local government to **promote awareness of and** facilitate adoption and implementation of the PIPA recommended practices **for land use planning and development near transmission pipelines.**"
- Debbie Bassert suggested that communities would more likely incorporate consultation zone requirements into amendments of existing ordinances. Carl Weimer agreed and said that was the approach most Washington local governments took.
- It was noted that the Communication Team agreed during the February meeting that it would be more productive initially to focus on promoting awareness and adoption of consultation zones. Carl Weimer provided that discussion of a consultation zone is the first step in gaining the attention of public officials. Other PIPA RPS generally are discussed once the officials are interested.
- Gina Greenslate noted that operators could currently focus on measuring awareness of PIPA by target audiences. Later they may be able to measure how many have implemented. Metrics will need to be evaluated and established.

ACTION: Julie will send out a revised goal statement and objectives based on the team's discussion. After agreement from the Communication Team members she will reset the implementation plan.

Target Communities

- Julie Galante discussed and presented data developed by PHMSA on community growth and counties (see maps on presentation). The data was new building permit data was from 2009 and Debbie Bassert noted that it might be good to look at more recent data.

ACTION: Julie will send data to Debbie for evaluation and review in-house by NAHB.

- Everyone agreed that they were OK with PHMSA's methodology to select communities/counties.
- It is envisioned that all materials developed by the Communication Team will be posted and available on the Comm Team website (<http://primis.phmsa.dot.gov/comm/commteam.htm>).
- It was noted that most city/county local governments are not aware of where pipelines are within their jurisdictions. Thus, materials should be revised as necessary to be specific for target communities.

Future meetings

- Team members agreed to bi-weekly meetings for the near term. These will be scheduled for Wednesdays at 11:00 AM Eastern. The schedules may be revised after review to determine if there will be adequate material to cover with that frequency?

ACTION: Julie Galante will coordinate the future meetings and send meeting notices/invites to all Team members.

Meeting concluded.

Participants

Name	Representing	Company	Email
Cynthia Munyon*	NAPSR	Iowa Utilities Board	cynthia.munyon@iub.iowa.gov
Julie Galante*	PHMSA	Pipeline and Hazardous Material Safety Administration	julie.galante@dot.gov
James Davenport	NACo	National Association of Counties	jdavenpo@naco.org
Debbie Bassert	NAHB	National Association of Home Builders	dbassert@nahb.org
Erika Lee	CGA	Common Ground Alliance	erikaa@commongroundalliance.com
Carl Weimer	PST	Pipeline Safety Trust	carl@pstrust.org
Gina Greenslate	API/AOPL	Panhandle Energy Companies	gina.greenslate@sug.com
Terri Larson	API/AOPL	Enbridge Energy Company	Terri.larson@enbridge.com
Susan Waller	INGAA	Spectra Energy	SDWaller@spectraenergy.com
Dwayne Teschendorf	INGAA	Spectra Energy	DETeschendorf@spectraenergy.com
Amber Pappas	RCP	RCP	apappas@rcp.com
Phil Bennett	AGA	American Gas Association	pbennett@aga.org
Lydia Meigs	AGA	American Gas Association	Lmeigs@aga.org
Herb Wilhite	Cycla	Cycla	herbw@cycla.com

* Co-Leaders