

**2012 State Damage Prevention Program Grants Progress Report**  
**CFDA Number: 20.720**

**Award Number:** DTPH56-12-G-PHPS12

**Project Title:** State Damage Prevention Program

**Date Submitted:** December 2, 2013

**Submitted by:** Robert Henry, Chief, Pipeline Safety, Arkansas Public Service Commission

**Specific Objective(s) of the Agreement**

Under this grant agreement, the Arkansas Public Service Commission's Pipeline Safety Office (PSO) will:

- Support Public Awareness and Stakeholder Education

**Workscope**

Under the terms of this grant agreement, the Grantee will address the following elements listed in 49 USC §60134 through the actions it has specified in its Application:

- Element (5): A process for fostering and ensuring active participation by all stakeholders in public education for damage prevention activities.

**Accomplishments for this period (Item 1 under Article IX, Section 9.01 Progress Report: "A comparison of actual accomplishments to the objectives established for the period.")**

The PSO and Arkansas One-Call (AOC) entered into a Memorandum of Understanding to assist their respective agencies in the coordination of advertising, educating and promoting the 811 Campaign, and an AOC Biannual Newsletter. This agreement establishes a mechanism by which the PSO will utilize the services of AOC to educate public school elementary students about the existence of the 811 telephone number for utility line locates. AOC will develop, produce, and disseminate a Biannual Newsletter to all parties involved in damage prevention that will highlight industry trends, conferences available across the State, success stories, and general education.

To date, AOC has purchased 7,500 coloring books to introduce and educate public school elementary students in Arkansas to the requirement to call 811 and also how to prevent damages to underground utilities. AOC has been meeting with elementary schools across the State. To the date of this report, the appointments with the elementary schools are ongoing and have become a part of the One Call educational process.

AOC, with the assistance of ACTS Now, Incorporated, their vendor, is in the production phase of the first addition of their bi-annual newsletter/magazine. The proof copy was completed and distributed at this time. AOC expected to mail out over 4,000 copies of this newsletter/magazine to entities such as County Judges, over 800 utility companies, over 2,000 excavators and contractors, and various state and local governmental agencies. This first issue featured a focus on natural gas pipeline safety by dedicating six to eight

pages along with 811 messaging, updates on industry trends, and other highlights. This newsletter has been distributed twice this year.

**Quantifiable Metrics/Measures of Effectiveness (Item 2 under Article IX, Section 9.01 Project Report: “Where the output of the project can be quantified, a computation of the cost per unit of output.”)**

Since AOC had not started these programs as of the date of the mid-term report, it was difficult to provide this information. The 7500 coloring books cost AOC app. \$1.99 each. The 4000 semi-annual newsletter/magazines cost AOC app. \$3.16 each.

**Issues, Problems or Challenges (Item 3 under Article IX, Section 9.01 Project Report: “The reasons for slippage if established objectives were not met.”)**

Originally, plans were to launch both of these programs on March 1, 2013. That date has moved to March 15, 2013 due to publication restraints. The publication restraints were resolved and both issues have been dispensed.

**Final Financial Status Report**

We will submit Form SF-425 along with this report immediately.

**Plans for Next Period (Remainder of Grant)**

The second publication was on schedule and was mailed out the first week of June 2013.

**Requests of the AOTR and/or PHMSA**

No actions requested.

