

2012 State Damage Prevention Program Grants Progress Report
CFDA Number: 20.720

Award Number: DTPH56-12-G-PHPS19

Project Title: Alabama Public Service State Damage Prevention

Date Submitted: March 14, 2013

Submitted by: John A. Garner, Executive Director *JAG.*

Specific Objective of the Agreement

Under this grant agreement, the Alabama Public Service Commission (APSC) will:

- Laws and regulations of the damage prevention process

Workscope

Under the terms of this grant agreement, the Grantee will address the following elements listed in 49 USC §60134 through the actions it has specified in its Application.

- *Element (7):* Enforcement of State damage prevention laws and regulations for all aspects of the damage prevention process, including public education, and the use of civil penalties for violations assessable by the appropriate State Authority.

Accomplishments for this period

The Alabama Public Service Commission (APSC) requested this grant to promote the "Call 811, Know What's Below, Call Before You Dig" public service announcements (PSA) to address damage prevention to as many people as possible in the State of Alabama. The most effective form of communication was deemed to be radio advertisements. Due to the success of the various football teams within the state, particularly, The University of Alabama and Auburn University on the national scene, APSC felt that radio ads on the networks of these universities would reach the most citizens of the state. A contract was initiated to purchase pre-game ads on each of the radio networks of The University of Alabama, Auburn University, Troy University, the University of Alabama at Birmingham (UAB) and The University of South Alabama (USA). This provided at least sixty (60) ads during the course of the football season. When available, the networks included more than one PSA per game. Also, by The University of Alabama playing in the Southeastern Conference Championship game and the National Championship game, additional PSAs were included in the final total.

The contract also included "streaming" banners on the schools' sports program websites. These banners contained links to the APSC website page dealing with damage prevention and the Alabama Damage Prevention Alliance (ADPA) website that contains additional information on damage prevention activities within the state. There were over 250,000 "hits" on each of the schools' websites that directed the viewer to either the APSC or the ADPA websites.

Quantifiable Metrics/Measures of Effectiveness

There is no way to effectively determine the exact number of listeners to each radio broadcast. However, with the popularity of football in the state of Alabama, a larger than normal portion of citizens are "tuned in" to their favorite football team's pre-game broadcasts. The message of "Call 811, Know What's Below, Call Before You Dig" was broadcast over the entire state (and over state boundaries into Tennessee, Mississippi, Georgia and Florida), effectively proclaiming this damage prevention message to a large portion of the citizens.

It is easier to determine the effectiveness of the "streaming" banners. Each of the school websites were programmed to produce a minimum of 250,000 re-directions to the APSC and ADPA websites. This amounts to a total of 1,250,000 visits to the damage prevention websites.

This means that many people that might not have accessed these websites on their own were directed to them through the schools' sports programs.

Issues, Problems or Challenges

There are no issues, problems or challenges at this time.

Mid-term Financial Status Report

A Standard Form 425 (SF-425) is attached to this report. A Standard Form 270 (SF-270) with invoices for IMG and Crimson Tide Sports Networks was submitted on March 1, 2013.

Plans for Next Period

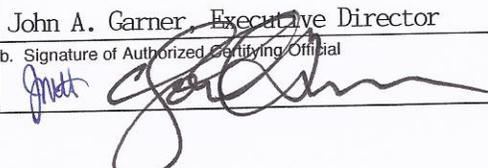
The other segment of this grant, magazine advertisements, will take place during the second half of the grant period. A contract with Aligning Change to Succeed (ACTS), the publisher of the Alabama 811 magazine has not been signed at this time, but negotiations are underway.

Requests of the AOTR and/or PHMSA

No actions requested at this time.

FEDERAL FINANCIAL REPORT

(Follow form instructions)

1. Federal Agency and Organizational Element to Which Report is Submitted Pipeline and Hazardous Materials Safety Administration		2. Federal Grant or Other Identifying Number Assigned by Federal Agency (To report multiple grants, use FFR Attachment) DTPH56-12-G-PHPS19			Page 1	of 1	pages		
3. Recipient Organization (Name and complete address including Zip code) Alabama Public Service Commission, P.O. Box 304260, Montgomery, Alabama 36130-4260									
4a. DUNS Number 961833431	4b. EIN 63-6000619	5. Recipient Account Number or Identifying Number (To report multiple grants, use FFR Attachment) FUND 325		6. Report Type <input type="checkbox"/> Quarterly <input checked="" type="checkbox"/> Semi-Annual <input type="checkbox"/> Annual <input type="checkbox"/> Final	7. Basis of Accounting <input checked="" type="checkbox"/> Cash <input type="checkbox"/> Accrual				
8. Project/Grant Period From: (Month, Day, Year) 09/01/2012				To: (Month, Day, Year) 08/31/2013		9. Reporting Period End Date (Month, Day, Year) 03/31/2013			
10. Transactions (Use lines a-c for single or multiple grant reporting)									
Federal Cash (To report multiple grants, also use FFR Attachment):									
a. Cash Receipts						17,500.00			
b. Cash Disbursements						36,200.00			
c. Cash on Hand (line a minus b)						-18,700.00			
<i>(Use lines d-o for single grant reporting)</i>									
Federal Expenditures and Unobligated Balance:									
d. Total Federal funds authorized						43,852.90			
e. Federal share of expenditures						36,200.00			
f. Federal share of unliquidated obligations									
g. Total Federal share (sum of lines e and f)						36,200.00			
h. Unobligated balance of Federal funds (line d minus g)						7,652.90			
Recipient Share:									
i. Total recipient share required									
j. Recipient share of expenditures									
k. Remaining recipient share to be provided (line i minus j)									
Program Income:									
l. Total Federal program income earned									
m. Program income expended in accordance with the deduction alternative									
n. Program income expended in accordance with the addition alternative									
o. Unexpended program income (line l minus line m or line n)									
11. Indirect Expense		a. Type	b. Rate	c. Period From	Period To	d. Base	e. Amount Charged	f. Federal Share	
		g. Totals:							
12. Remarks: Attach any explanations deemed necessary or information required by Federal sponsoring agency in compliance with governing legislation:									
13. Certification: By signing this report, I certify to the best of my knowledge and belief that the report is true, complete, and accurate, and the expenditures, disbursements and cash receipts are for the purposes and intent set forth in the award documents. I am aware that any false, fictitious, or fraudulent information may subject me to criminal, civil, or administrative penalties. (U.S. Code, Title 18, Section 1001)									
a. Typed or Printed Name and Title of Authorized Certifying Official John A. Garner, Executive Director						c. Telephone (Area code, number and extension) 334-242-5200			
b. Signature of Authorized Certifying Official 						d. Email address eileen.lawrence@psc.alabama.gov			
						e. Date Report Submitted (Month, Day, Year) 3/14/2013			
14. Agency use only:									

Standard Form 425 - Revised 6/28/2010
OMB Approval Number: 0348-0061
Expiration Date: 10/31/2011

Paperwork Burden Statement

According to the Paperwork Reduction Act, as amended, no persons are required to respond to a collection of information unless it displays a valid OMB Control Number. The valid OMB control number for this information collection is 0348-0061. Public reporting burden for this collection of information is estimated to average 1.5 hours per response, including time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding the burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to the Office of Management and Budget, Paperwork Reduction Project (0348-0061), Washington, DC 20503.

REQUEST FOR ADVANCE OR REIMBURSEMENT

(See instructions on back)

OMB APPROVAL NO.

0348-0004

PAGE **A** OF **2** PAGES

1. TYPE OF PAYMENT REQUESTED

a. "X" one or both boxes
 ADVANCE REIMBURSEMENT

b. "X" the applicable box
 FINAL PARTIAL

2. BASIS OF REQUEST

CASH
 ACCRUAL

3. FEDERAL SPONSORING AGENCY AND ORGANIZATIONAL ELEMENT TO WHICH THIS REPORT IS SUBMITTED
Pipeline and Hazardous Materials Safety Administration

4. FEDERAL GRANT OR OTHER IDENTIFYING NUMBER ASSIGNED BY FEDERAL AGENCY
DTPH56-12-G-PHPS19

5. PARTIAL PAYMENT REQUEST NUMBER FOR THIS REQUEST
2

6. EMPLOYER IDENTIFICATION NUMBER
63-6000619

7. RECIPIENT'S ACCOUNT NUMBER OR IDENTIFYING NUMBER
FUND 325

8. **PERIOD COVERED BY THIS REQUEST**

FROM (month, day, year)
09/01/2012

TO (month, day, year)
02/28/2013

9. RECIPIENT ORGANIZATION

Name:
Alabama Public Service Commission

Number and Street:
P.O. Box 304260

City, State and ZIP Code:
Montgomery, Alabama 36130-4260

10. PAYEE (Where check is to be sent if different than item 9)

Name:

Number and Street:

City, State and ZIP Code:

11. **COMPUTATION OF AMOUNT OF REIMBURSEMENTS/ADVANCES REQUESTED**

PROGRAMS/FUNCTIONS/ACTIVITIES ►	(a) State Damage Prevention Grant	(b)	(c)	TOTAL
a. Total program outlays to date (As of date) 02/28/2013	\$ 36,200.00	\$	\$	\$ 36,200.00
b. Less: Cumulative program income				
c. Net program outlays (Line a minus line b)	36,200.00			36,200.00
d. Estimated net cash outlays for advance period				
e. Total (Sum of lines c & d)	36,200.00			36,200.00
f. Non-Federal share of amount on line e				
g. Federal share of amount on line e	36,200.00			36,200.00
h. Federal payments previously requested	17,500.00			17,500.00
i. Federal share now requested (Line g minus line h)	18,700.00			18,700.00
j. Advances required by month, when requested by Federal grantor agency for use in making prescheduled advances	1st month			
	2nd month			
	3rd month			

12. **ALTERNATE COMPUTATION FOR ADVANCES ONLY**

a. Estimated Federal cash outlays that will be made during period covered by the advance	\$
b. Less: Estimated balance of Federal cash on hand as of beginning of advance period	
c. Amount requested (Line a minus line b)	\$

CERTIFICATION

13.

I certify that to the best of my knowledge and belief the data on the reverse are correct and that all outlays were made in accordance with the grant conditions or other agreement and that payment is due and has not been previously requested.

SIGNATURE OR AUTHORIZED CERTIFYING OFFICIAL

 TYPED OR PRINTED NAME AND TITLE
John A. Garner
Executive Director

DATE REQUEST SUBMITTED
03/01/2013
 TELEPHONE (AREA CODE, NUMBER, EXTENSION)
(334) 242-5200

This space for agency use

Public reporting burden for this collection of information is estimated to average 60 minutes per response, including time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding the burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to the Office of Management and Budget, Paperwork Reduction Project (0348-0004), Washington, DC 20503.

PLEASE DO NOT RETURN YOUR COMPLETED FORM TO THE OFFICE OF MANAGEMENT AND BUDGET. SEND IT TO THE ADDRESS PROVIDED BY THE SPONSORING AGENCY.

INSTRUCTIONS

Please type or print legibly. Items 1, 3, 5, 9, 10, 11e, 11f, 11g, 11i, 12 and 13 are self-explanatory; specific instructions for other items are as follows:

Item *Entry*

- 2 Indicate whether request is prepared on cash or accrued expenditure basis. All requests for advances shall be prepared on a cash basis.
- 4 Enter the Federal grant number, or other identifying number assigned by the Federal sponsoring agency. If the advance or reimbursement is for more than one grant or other agreement, insert N/A; then, show the aggregate amounts. On a separate sheet, list each grant or agreement number and the Federal share of outlays made against the grant or agreement.
- 6 Enter the employer identification number assigned by the U.S. Internal Revenue Service, or the FICE (institution) code if requested by the Federal agency.
- 7 This space is reserved for an account number or other identifying number that may be assigned by the recipient.
- 8 Enter the month, day, and year for the beginning and ending of the period covered in this request. If the request is for an advance or for both an advance and reimbursement, show the period that the advance will cover. If the request is for reimbursement, show the period for which the reimbursement is requested.

Note: The Federal sponsoring agencies have the option of requiring recipients to complete items 11 or 12, but not both. Item 12 should be used when only a minimum amount of information is needed to make an advance and outlay information contained in item 11 can be obtained in a timely manner from other reports.

- 11 The purpose of the vertical columns (a), (b), and (c) is to provide space for separate cost breakdowns when a project has been planned and budgeted by program, function, or activity. If additional columns are needed, use

Item *Entry*

- as many additional forms as needed and indicate page number in space provided in upper right; however, the summary totals of all programs, functions, or activities should be shown in the "total" column on the first page.
- 11a Enter in "as of date," the month, day, and year of the ending of the accounting period to which this amount applies. Enter program outlays to date (net of refunds, rebates, and discounts), in the appropriate columns. For requests prepared on a cash basis, outlays are the sum of actual cash disbursements for goods and services, the amount of indirect expenses charged, the value of in-kind contributions applied, and the amount of cash advances and payments made to subcontractors and subrecipients. For requests prepared on an accrued expenditure basis, outlays are the sum of the actual cash disbursements, the amount of indirect expenses incurred, and the net increase (or decrease) in the amounts owed by the recipient for goods and other property received and for services performed by employees, contracts, subgrantees and other payees.
- 11b Enter the cumulative cash income received to date, if requests are prepared on a cash basis. For requests prepared on an accrued expenditure basis, enter the cumulative income earned to date. Under either basis, enter only the amount applicable to program income that was required to be used for the project or program by the terms of the grant or other agreement.
- 11d Only when making requests for advance payments, enter the total estimated amount of cash outlays that will be made during the period covered by the advance.
- 13 Complete the certification before submitting this request.



IMG COLLEGE, LLC
 540 NORTH TRADE STREET
 WINSTON - SALEM, NC 27101
 TEL : 336-831-0737 "AR@IMGWORLD.COM"

INVOICE

DATE : 15 OCT 12
 INVOICE # : 4521427
 DUE DATE : 15 OCT 12

TO:

ALABAMA PUBLIC SERVICE COMMISSION
 ATTN: JOHN GARNER
 PO BOX 304260
 MONTGOMERY AL 36130
 USA

REMIT-TO:

IMG College LLC
 PO Box 18533
 Peabody, IL 60066

DESCRIPTION

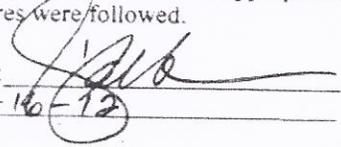
AMOUNT

MARKETING/ADVERTISING/SPONSORSHIP AGREEMENT WITH IMG COLLEGE, LLC
 ALABAMA, AUBURN, SOUTH ALABAMA, TROY, UNIVERSITY OF ALABAMA B'HAM
 (CONTRACT # 65669)
 CUSTOMER PO:

USD

35,000.00

I hereby certify the article(s) and or service(s) listed on this document were received on 10/12 in the proper condition, are the kind and quantity ordered and appropriate purchasing policy and procedures were followed.

Received by: 

Date: 10-16-12

WIRE TRANSFER INSTRUCTIONS: HSBC BANK USA, BUFFALO, NY, USA * ACCT NAME : IMG COLLEGE,LLC
 SWIFT ADDRESS: MRMDUS33 ACCT# - 751716014 ABA# - 021001088 (KINDLY REFERENCE OUR INVOICE NUMBER)

TERMS: NET DUE ON DUE DATE (PAST DUE SUBJECT TO INTEREST) AMOUNT DUE:

35,000.00



CUSTOMER : 750987
 ALABAMA PUBLIC SERVICE COMMISSION
 ATTN: JOHN GARNER
 PO BOX 304260
 MONTGOMERY AL 36130
 USA

REMIT-TO :

IMG College LLC
 PO Box 18533
 Peabody, IL 60066

REMITTANCE COPY

CRIMSON TIDE SPORTS MARKETING, LLC

A Property of Learfield Sports
c/o Learfield Communications, Inc.
P.O. Box 843256
Kansas City, Missouri 64184-3256



CONTRACT # INVOICE # INV DATE Pg
182555 164-182555-0113 1/15/2013 1
Salesperson: Jim Carabin
Phone: 866.998.2491
Email: accountsreceivable@learfield.com
Federal Tax ID: 20-1368758

Sold To

AL Public Service Commission
Jon Cole
Auburn Network, Inc.
P.O. Box 950
Auburn, AL 36831

INVOICE

TERMS: NET 30 DAYS

Description:

2012 Crimson Tide Football SEC and Bowl Game

If your contract includes radio elements, proof of performance affidavits will be sent at the end of the broadcast month

"Thank you for your support of Crimson Tide Sports Marketing, LLC"

INVOICE TOTAL \$ 1,200.00

A 2% late fee will be charged on any past due amounts.

PLEASE FOLD, TEAR HERE AND RETURN THIS PORTION WITH YOUR PAYMENT

Invoice Number
164-182555-0113

Contract Number
182555

Customer Number
AE12944

CUSTOMER:

AL Public Service Commission
Jon Cole
Auburn Network, Inc.
P.O. Box 950
Auburn, AL 36831

Please Remit To:

CRIMSON TIDE SPORTS MARKETING, LLC
c/o Learfield Communications, Inc.
P.O. Box 843256
Kansas City, Missouri 64184-3256

INVOICE TOTAL \$ 1,200.00

TOTAL PAST DUE ~~\$ 13,500.00~~

LATE FEE \$ 0.00

PAY THIS AMOUNT \$ 14,700.00

\$1,200.00